

MEDIA RELEASE

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FOTO 2010
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FOTOFREO 2010 TO OPEN FRIDAY MARCH 19

FotoFreo 2010: The City of Fremantle Festival of Photography will open on **Friday March 19 at the Fremantle Arts Centre**, Fremantle. **The Festival Opening** will culminate in a projection of work by students of the Magnum Workshops Fremantle which take place from Monday March 15 to Friday March 19.

In 2010 FotoFreo establishes itself as Australasia's most significant festival of photography with participants, photography professionals and media from around the globe meeting in the beautiful port city of Fremantle to view, explore and debate photography and current issues facing the profession.

Highlights of the event are the **FotoFreo 2010 Commission Project**, which presents a major exhibition and book launch by acclaimed West Australian photojournalist David Dare Parker. The photographs in the book are supported by an essay about the clubs by writer and historian Ron Davidson. The project titled *The Clubs*, looks at six of Fremantle's workers and social clubs and which are increasingly threatened by closure.

FotoFreo 2010 presents **25 major photography exhibitions** in venues across Fremantle and Perth including Cullity Gallery, Fremantle Arts Centre, the Fremantle Club, Fremantle Prison, Moores Building Contemporary Art Gallery, Perth Centre for Photography, Perth Culture Centre, The Salt Store Gallery, Gallery Central, Turner Galleries, Western Australian Museum—Perth and Maritime. For the first time the festival also hosts a major exhibition on **Rottnest Island**. *Yiloga! Tiwi Footy* is a collaborative project by photographers Peter Even and Monica Napper who have explored football and its place in the life of the indigenous community of the Tiwi Islands in Australia's far north.

In conjunction with photography exhibitions FotoFreo 2010 brings leaders in their fields to contribute to **Incite: Stirring Thoughts About Photography** the festival's programme of discussion and debate about changes and challenges in photography now. Bookings online at www.fotofreo.com/bookings.php.

Evening **Projections** will look at photojournalism and contemporary European photography and **Films about photography** will be screened at the Film & Television Institute.

The festival also coordinates the **FotoFreo 2010 Fringe Festival** with a record-breaking 90 exhibitions by local, interstate and international photographers in venues all over the metropolitan area and on Rottnest Island.

Attendance at the FotoFreo 2010 Festival Opening and final Magnum Workshop Fremantle projection after the official opening at 6.30pm March 19 is **free but RSVPs are necessary** before March 17 to rsvp@fremantle.wa.gov.au.

For more information, interviews & images for press use please contact:

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