



FotoFreo Inc.

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THE CITY OF FREMANTLE FESTIVAL OF PHOTOGRAPHY

FotoFreo Fringe Festival: Venue Participation Agreement

This Venue Participation Agreement is to be completed by the owner/manager/lessee of the exhibition venue. This and the separate Proposal Submission Form is to be completed as part of the application to participate in the FotoFreo 2010 Fringe Festival. The completed agreement is to be signed, dated and submitted via post to the address further below.. Either the venue owner/manager or the exhibitor can submit both documents to FotoFreo.

Venue Owner/Manager/Lessee: Please sign and date the Venue Participation Agreement as indication of your agreement to your participation in the FotoFreo Fringe Festival. The information sought below is required for including the nominated exhibition in the programme for *FotoFreo 2010: The City of Fremantle Festival of Photography*. It is, in effect, an agreement between a venue and FotoFreo Inc.

VENUE DETAILS

Venue Name:

Type of venue (eg. Gallery, Café, Restaurant, Store etc):

Street address:

Venue telephone:

Venue website URL:

Venue contact (owner, manager or lessee):

Position:

Telephone/Mobile:

Email:

EXHIBITION DETAILS

Exhibition title:

Name/s of exhibiting photographer/s:

Exhibition dates:

Exhibition opening days & times:

SUPPORTING DOCUMENTATION (Only complete if pertinent to the Venue)

- If a catalogue, book or other printed material is available as part of the information and you would like this information included in the exhibition listing, please provide details (nature of publication, title, author, publisher, pages, price, etc).
- Venue postal invitations and mail-outs (how many?):
- Electronic invites and newsletters (how many and how often?):

AGREEMENT

In return for FotoFreo Inc (FotoFreo) including the above-mentioned venue (the Venue) and exhibition (Exhibition) in the *FotoFreo 2010: City of Fremantle Festival of Photography* (the Festival), the Venue agrees, at no cost to FotoFreo, to:

- Display prominently at least one copy of the FotoFreo 2010 festival poster, sponsors panel and venue identification in near-proximity to the Exhibition,
- Include the FotoFreo 2010 logo on any invitations or printed material produced by the venue relating to the Exhibition (and only relating to the Exhibition),
- Make a link from the Venue or Exhibition website, if there is one, to the front page of the FotoFreo website at www.fotofreo.com (there may be exceptions to this but they would have to be covered by a letter detailing any variations to this agreement),
- Allow FotoFreo to distribute FotoFreo festival literature from the Venue and which would include, but not be limited to, the programme and other flyers or information sheets,
- Allow FotoFreo to distribute a generic DL sized flyer relating to the festival in any sealed mail outs to patrons of the Venue for the purpose of promoting the Exhibition,
- Assist where possible in promoting the Festival in any electronic mail outs or invitations circulated by the Venue.
- Provide FotoFreo electronically with the details of any changes to the above information in a timely way and allow for a 48hr period to affect these changes.
- Acknowledge that the Exhibition is in no way the responsibility of FotoFreo (financially or in any other way) and that FotoFreo has no involvement in its implementation, content, purpose or in the selection of the images that make up the Exhibition.
- Give permission for FotoFreo to use any images supplied for use in publications and other promotional material relating to the FotoFreo 2010 festival.

FotoFreo, for its part, agrees to

- Include the details of the Venue and Exhibition outlined above in the official programme for the Festival,
- Include the Venue and Exhibition details on the FotoFreo website and make links to the Venue website,
- Facilitate, where ever possible and practicable, the distribution of any information provided by the Venue about the Exhibition,
- Update the FotoFreo website within 48 hours of any changes to the Venue or Exhibition details, provided only that these changes are known no later than one week before the launch of FotoFreo 2010.

If you are in agreement with the terms and conditions outlined above can you please complete and sign two copies and mail them to:

**Attn: FotoFreo Fringe Coordinator
FotoFreo Inc
PO Box 681, Fremantle WA 6959**

One copy, signed by FotoFreo Inc, will be returned to you.

I agree to the above terms and conditions and I have the authority to sign this agreement on behalf of the Venue and Exhibition.

Signed: _____ Name: _____

Position: _____ Date: _____

Signed on behalf of FotoFreo Inc:

Laura Beilby
FotoFreo 2010 Festival Manager